

# SGCC NEWS

Course Maintenance | Office | Pro-Shop | Food & Beverage | Digital Media

## Members Opening Day

The event was moved from April 24 to May 22 due to snow storm the week prior. Open to mens and ladies members and will feature a 1pm Shotgun start scramble. \$40 includes golf, on-course food and prizes.

## Office Update

Welcome back members! We have some members not returning from last year for various reasons, however, we have a number of new members signed up for 2021. We would like to welcome the membership and wish them an enjoyable golf experience at Selkirk Golf and Country Club.

Be sure to pick up your Food and Beverage assessment cards in the proshop.

Membership numbers to date are comparable to last years roster. Approximately 70% of returning members took advantage of the early membership rates with payments by December 31st. Thank you to all members for your consideration and loyalty during these trying times.

Stay healthy and safe

Rosey Martin  
Office Manager



## Presidents Update

We are grateful to be able to open the course a month early, only to have to close for a week due to snow. We do have to follow government rules which included spacing our tee-times out differently. We know booking tee times has been challenging with shorter days, but typically as the days get longer the pressure on the tee sheet eases.

The covid-19 pandemic has breathed new life into golf, I am extremely happy to see several new members, especially student and junior members around the course. We haven't had many "younger" members at the course in some time so please be patient with them and if you see something that shouldn't be happening on the course please let the Pro-shop know or take the time to educate them, they are the future!

No major projects are currently planned around the course, we are hopeful to have the 17th fairway up and running by July.

The patio under the veranda has been fixed so please visit after your next round as our restaurant remains closed to household/government restrictions.

I would like to take this time to thank-you for your patience and trust over the last year. Covid-19 certainly presented the S.G.C.C. with its share of unprecedented challenges. Again, we were unable to have our Annual



## Food & Beverage Update

The restaurant and patio is closed due to ongoing provincial covid19 policies and hopefully an upcoming health order announcement will relax the current rules to allow everyone back sooner than later.

- Halfway Hut: 9am to dusk \*
- Beverage Cart: 10am to dusk \*
- Pizza: 4pm to 7pm Fri and Sat
- Take-Out Service: 12pm to 7pm Fri to Sun

\* check with pro-shop prior to round

This is going to be a challenging year for the restaurant and patio due to the ever-changing Covid19 rules and being able to provide ongoing food services to the membership and its guests, but also to the seasonal staff that relied on the employment.

During the winter the club participated in the City of Selkirk's Holiday Alley and won best soup, Curry Chicken Thai. Available to go.

Diane Thomas  
Food & Beverage Manager

General meeting in the spring. We hopefully will be allowed to have it after the season ends in the fall. If you would like a copy of our annual financial statements after May 31, 2021 please email Rosey at [office@selkirkgolfcourse.com](mailto:office@selkirkgolfcourse.com)

We look forward to seeing you on the course

Chad Krut  
President

## Pro-Shop Update

The 2021 Season has begun with a BANG! When the course is open the tee sheet is full and we are running at 95% Capacity. Bookings are at an all-time high and we understand the pressure on getting tee times - this will lessen as we can open earlier in the day and more times are available as the risk of morning frost dissipates.

The shop staff will have two new members this year, please welcome Troy and Liam to our team and allow them the time to learn our processes and who each member is during the month of May. Our Back Shop is welcoming Riley, Ryan and Ashley to our crew, they have already experienced a couple of the busiest days the course will experience in 2021!

The shop continues to carry stock from today's major brands including: Titleist, FootJoy, Puma, Travis Mathew, Cleveland, Nike, Antigua, Nancy Lopez, and new arrival, Kandy Golf.

Mike Hill  
Pro-shop Manager

## Course Maintenance Update

The course has really wintered well again this year. Golf is booming these days among the covid19 pandemic and Selkirk is packed on a daily basis, good weather or not. We are facing a number of challenges due to the increased demand including heavier compaction rates from both golf carts and golfers. To assist with ongoing course conditions we will be implementing a spiking and sanding program on the greens to keep things alive and healthy. The 17th hole course drainage renovation continues to see progress with a recent re-seeding and the hopes to return to a par 4 in mid-June. To keep the course in top condition throughout the season we ask the membership to consider the following:



- Drive power carts on paths and 90\* rule recommended
- Share a power cart whenever possible
- Replace divots on fairways & Fix pitch marks on greens
- Play from designated teeing area on 17th hole

Ian Brooks  
Head Greens Superintendent, CGSA



## Communications Update

The golf courses online presence and social interaction continues to evolve to better communicate with our membership, but also with the public at large. Driving much of the traffic is the online social media platform, Instagram, with daily posts and videos. We're also updating content on Facebook, Google Business and our website. Club events will continue to be delivered regularly via email and posted inside the clubhouse.

We have been closely monitoring the golf industry trends over past few years and the ability to support golfers with mobile tools is critical. For 2021 the implementation of a new smart phone app will provide golfers the following:

- Track scoring by individual or groups
- Integration with Golf Canada handicap
- GPS & Online tee time booking
- F&B mobile menus and monthly offers
- Monthly Leaderboards and prizes
- League and Tournament scoring automation
- Sharing digital scorecard with friends
- Interaction with social media
- Download for FREE from your favourite App Store

Mike Frost  
Digital Media Manager

